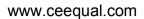


THE CIVIL ENGINEERING ENVIRONMENTAL QUALITY ASSESSMENT & AWARDS SCHEME





## FOR IMMEDIATE RELEASE

10 March 2009

# Free CEEQUAL Seminar at Institution of Civil Engineers

CEEQUAL, the Civil Engineering Environmental Quality Assessment & Award Scheme, is pleased to announce its free annual seminar, scheduled to take place at the Institution of Civil Engineers on **Friday**, **24**<sup>th</sup> **July 2009** at 10.30am. For the first time, this year's seminar will also be broadcast live on the web for those who cannot attend in person.

CEEQUAL is the assessment and awards scheme for improving sustainability in civil engineering and public realm projects. It is being promoted by the ICE, CIRIA and a group of committed industry organisations such as CECA and ACE. Its objective is to encourage the attainment of environmental excellence in civil engineering, and thus to deliver improved environmental and social performance in project specification, design and construction.

In June 2008, CEEQUAL was recognised by the UK Government in its report *Strategy for Sustainable Construction* as an initiative helping to drive forward the Government's design agenda for civil engineering and infrastructure projects. The total construction value of all projects assessed or in process of being assessed under CEEQUAL reached the £7 billion mark in early March 2009.

The seminar, which is sponsored by the ICE Environment & Sustainability Panel, is an ideal opportunity to learn more about CEEQUAL, its application and benefits, and to find out about the Scheme's progress.

The event is free – however, advance booking is essential. If you would like to attend this event please contact Charles Perkins at <u>charles.perkins@ceequal.com</u>.

For further information on CEEQUAL, please visit <u>www.ceequal.com</u>.

**ENDS** 

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### CEEQUAL – improving sustainability in civil engineering

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www.ceequal.com

## Notes to the Editors

#### About CEEQUAL

CEEQUAL is a scheme operated by and for the UK construction industry to promote improved sustainability in project specification design and construction and to demonstrate the commitment of the civil engineering industry to environmental quality and social performance.

Applicants for a CEEQUAL Award report a range of benefits from using CEEQUAL as a driver for improvement and having their project assessed. These include:

- Reputation-building and good PR including delivery of the applicant's environmental, sustainability and/or corporate social responsibility policies.
- Improvements to projects and best practice ranging from whole-life costing, waste minimisation, resource
  efficiency (materials, water, energy), to reducing complaints and environmental incidents.
- Demonstrating commitment to the environmental agenda to clients, within the team and the organisations involved, and to the industry as a whole.
- Enhanced team spirit developing a positive "we must score well here" attitude and rewarding teams that have gone the extra mile.

Up to February 2009, fifty-one CEEQUAL Awards have been made. Projects that have achieved an Award, and the organisations involved, are listed on the CEEQUAL website. Currently more than 120 further projects are being assessed and the total value of projects that have been or are being assessed now exceeds £7 billion.

For more information about CEEQUAL please visit www.ceequal.com.

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